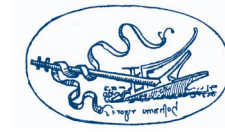




Università degli Studi
di Torino



FONDAZIONE LUIGI EINAUDI

INFORMATION, INTELLECTUAL PROPERTY, AND ECONOMIC WELFARE

All sessions will be held at the
FONDAZIONE LUIGI EINAUDI
via Principe Amedeo 34, Torino

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Organization:

Fondazione Luigi Einaudi, Torino

Department of Economics *S. Cognetti De Martiis*,
Università di Torino

Department of Public Policy and Collective Choices *POLIS*,
Università del Piemonte Orientale, Alessandria

With the support of:

COMPAGNIA
di San Paolo

Ministero dell'Istruzione, dell'Università e della Ricerca

*THE LEGACY OF KENNETH ARROW'S
"ECONOMIC WELFARE AND THE ALLOCATION OF RESOURCES
FOR INVENTION" (1962) AND RICHARD NELSON'S
"THE SIMPLE ECONOMICS OF BASIC SCIENTIFIC RESEARCH" (1959)*

Turin, May 15-16 2006

Fondazione Luigi Einaudi
via Principe Amedeo, 34 - Torino

MONDAY 15 MAY

- 10.00 *Welcoming address*
TERENZIO COZZI, Fondazione Luigi Einaudi
CRISTIANO ANTONELLI, Università di Torino
- 10.15 *Opening Session*
Introduction
FRANCO MALERBA, Università Bocconi
Chairman
RICHARD NELSON, Columbia University
“The Simple Economics of Basic Scientific Research”: Looking Back and Looking Forwards
GIOVANNI DOSI, Scuola Superiore Sant’Anna Pisa, and
ALFONSO GAMBARDELLA, Università Bocconi
Discussants
- 11.45 *Coffee Break*
- 12.15 LUC SOETE, Universiteit Maastricht
Information and Intellectual Property: The global challenges
LUIGI ORSENIGO, Università di Brescia
Discussant
- 13.15 *Lunch*
- 15.00 *Afternoon Session*
ALBERTO CASSONE, Università del Piemonte Orientale
Chairman
REBECCA EISENBERG, University of Michigan
Data Sharing in Public Research
ELISABETTA OTTOZ, Università di Torino
Discussant
ERIC VON HIPPEL, MIT Sloan School of Management and EMMANUELLE FAUCHART, Conservatoire National des Arts et Métiers
Norms-based Intellectual Property Systems: The Case of French Chefs
FRANCO MALERBA, Università Bocconi
Discussant

TUESDAY 16 MAY

- 9.45 *Morning Session I*
FRANCESCO SILVA, Università di Milano, Bicocca
Chairman
HAL VARIAN, University of California, Berkeley
Current Issues in Copyright and Digital Media
VINCENZO DE NICOLA, Università di Bologna
Discussant
MARGARET JANE RADIN, Stanford University
Copyright Defection
UGO MATTEI, University of California, Hastings and Università di Torino
Discussant
- 11.45 *Coffee Break*
- 12.15 *Morning Session II*
GIOVANNI ZANETTI, Università di Torino
Chairman
RICHARD WATT, University of Canterbury and SERCI
Copyright and Artists’ Time Allocation
ALBERTO CASSONE, Università del Piemonte Orientale
Discussant
- 13.15 *Lunch*
- 14.45 *Afternoon Session*
VITTORIO VALLI, Università di Torino
Chairman
BENJAMIN CORIAT, Université de Paris XIII
Contemporary Changes in the International IPR Regime. Origins, Content, Problems
CRISTIANO ANTONELLI, Università di Torino
Discussant
FRANCESCO SILVA, Università di Milano, Bicocca and GIOVANNI B. RAMELLO, Università del Piemonte Orientale
Appropriating Signs and Meaning: The Elusive Economics of Trademark
JACQUES FAYETTE, Université Jean Moulin - Lyon 3
Discussant
- 16.45 *Coffee Break*
- 17.00 *Final Comments*
GIOVANNI DOSI, Scuola Superiore Sant’Anna Pisa